



## **Celebrating 10 years serving the sector**

AIMS, the Advice & Information Management System, our case and client contact management database is 10 years old this summer!

So to show our continuing commitment and support for the sector when we know budgets are under strain, we are offering 50% off the purchase price of all SQL versions ordered before 31<sup>st</sup> August 2011.

**AIMS Core NOW only £375**

**AIMS Extra NOW only £875**

Plus 30% off all training booked at time of purchase.

If you are looking for a value for money case and client relationship management database, with low annual support charges, now is the time to move over to AIMS.

### **AIMS is a highly configurable Case & Client Contact Management System**

- ❖ easy to configure, set up and use
- ❖ deals with multiple projects and funders
- ❖ key date reminders and task automation
- ❖ many standard reports as well as build your own
- ❖ affordable and flexible
- ❖ 100's users across the UK

*"It's a great system, easy to use, helps with the case work, and has really useful reports. It's halved the time I spent collating information for management reports". (Newcastle City Council Welfare Rights Service, Neal Heuchan).*

*"AIMS helps us in lots of different ways, communicating with clients, managing the cases, even room booking. We are able to prove how effective our service is and show funders the outcomes we achieve". (Stewart Turnball from Positive East).*

For more information call 020 7377 2806 or download a demo from [www.lasa.org.uk/aims](http://www.lasa.org.uk/aims)